SupplySide® Connect Utah
by informa

April 7-8, 2027
Utah Valley Convention Center
Provo, UT

Reserve booth space

Expo Hall schedule

Exhibitor move-in
April 6 | 8am-5pm
April 7 | 8-10:30am

Show hours
April 7 | 11am-4pm
April 8 | 11am-3pm

Exhibitor move-out
April 8 | 3-8pm

Dates & hours are subject to change

Booth fees
- 10'x10' - $5,295
- 8'x10' - $4,250
- Each corner premium: $500
- General liability insurance: $185 flat fee*

Booth fees include
- Booth space
- 8' draped back wall and 3' draped side rails (linear booth only)
- Company listing on show website
- Four exhibitor badges per 100 sq. ft.
- Lead Insights

Tabletop fees
- Premium tabletop: $3,500
  General liability insurance: $185 flat fee*

Premium tabletop includes
- 7'x6' (42 sq. ft.) in-line booth space
- Draped counter height table (4'w x 24"d x 42"h)
- Two contemporary stools
- Wastebasket
- 7"h x 36w" company name sign (white with black text)
- Facility carpet (gray/blue)
- Two exhibitor badges
- Company listing on show website

General Liability Insurance is required for all booth spaces. For countries outside of the United States and Canada, General Liability Insurance will be included in the cost of the booth. $185 flat fee

SupplySide Connect Utah is the premier regional event for the supplement industry. Located in one of the most supplement-heavy markets in the country, this event offers exhibitors a unique opportunity to connect with key players, showcase their products, and drive growth in this thriving sector.

Who exhibits?
Connect with hundreds of leading suppliers of innovative ingredients and services:

- Supplement ingredient suppliers
- Food and beverage ingredient suppliers
- Contract manufacturers
- Flavor and fragrance suppliers
- Equipment and machinery companies
- Packaging and labeling suppliers
- Lab testing and analytical firms
- Wholesalers, distributors and brokers
- Legal and regulatory experts

Who attends?
1,000+ CPG decision-makers across the dietary supplement, food and beverage, sports nutrition and personal care industries.

Ready to reserve your space?
To reserve your booth or inquire about sponsorship opportunities contact your account manager or reach out to newtosupplyside@informa.com.

utah.supplysideconnect.com

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Premium Tabletop

Having a presence on the SupplySide Connect Utah show floor is even easier and affordable.

$3,500



Premium Tabletop includes

- 7'x6' (42 sq. ft.) in-line booth space
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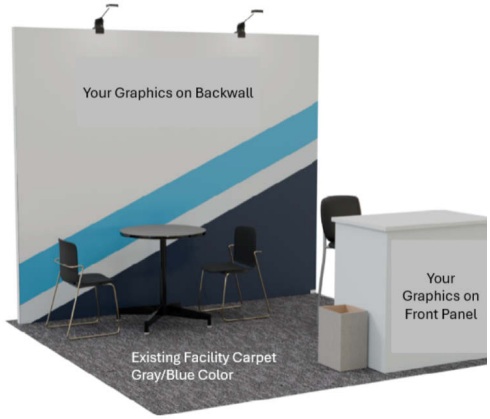
Turnkey Booth Package

Elevate your presence on the SupplySide Connect Utah show floor with a complete, hassle-free solution that's ready when you arrive.

$7,000



For 100 sq. ft. in-line booth space

Turnkey Booth Package includes

- Back wall with custom graphics* (10'w x 8'h)
- Welcome counter with custom graphic kick panel and locking doors* (1m x 1/2m x 1m H)
- (1) Cafe table 30"w x 30"h
- (2) Chairs
- (1) Stool
- (1) Wastebasket & porter service
- Facility carpet (gray/blue)
- (2) Arm lights
- Electricity at arm lights, counter and (1) surge protector
- Pre-show booth vacuuming
- Exhibit install and dismantle

*All non-graphic panels will be white in color
*Client to provide print ready artwork